

AccelaStudy AI: Press FAQ

A reference for journalists. Every answer is on-record and may be quoted verbatim.

About the Two-Launch Arc

Q: Why are you launching in two stages instead of one big-bang event?

We could have shipped iOS and desktop on May 11 and gotten them 90% right. We chose to ship the web at 100% on May 11 and the rest of the stack at 100% on June 1. Two clean launches beat one half-baked one. The engine is the centerpiece, and every platform exists to put the engine in front of the user — we want every platform to feel like it was the only thing we shipped.

Q: Will the multi-platform launch have a separate press release?

Yes. Wire goes out at 6:00 ET on Monday, June 1. The multi-platform release covers the cross-device sync story, App Store availability, and the first two weeks of web adoption.

Q: Are the May 11 and June 1 versions the same product?

Yes — same engine, same account, same subscription, same content. The May 11 release ships the web client. The June 1 release adds five native clients (iOS, iPadOS, macOS, Windows, Linux) that all share the same backend and synchronize knowledge state in real time.

About the Product

Q: What makes AccelaStudy different from other study apps?

AccelaStudy maintains a real-time mathematical model of every learner's knowledge — not just a percentage score — and updates it in under 2 milliseconds after every interaction. This means the system knows not just what you got wrong, but why, and what prerequisite knowledge gap caused the error. No other platform does this.

Q: How are the over 1.4 million questions created?

Our patented Origin synthesis pipeline automatically generates, validates, and quality-assures content from structured domain specifications. Every question runs through a multi-stage validation pipeline before it ever reaches a learner. This means we can launch a new exam in hours instead of the months it takes competitors who rely on human content authors, at a fraction of the per-domain cost of human authoring.

Q: Is this just another AI flashcard app?

No. AccelaStudy has 20+ interactive activity formats — selected dynamically based on which format will reveal the most about your knowledge state for a given concept. Flashcards are one format among many. The engine also includes hands-on console simulator labs, scenario-based assessments, oral explanation analysis, and full exam simulations under timed conditions.

Q: How does cross-device sync work?

Every learner's knowledge state is a single source of truth held server-side. Every device — web, iPhone, iPad, Mac, Windows, Linux — reads from and writes to that model. A question answered on iPhone updates the model in under 2 milliseconds; the next time you open the Mac app the

knowledge map reflects that update before the window finishes drawing. There is no conflict resolution problem because there is one source of truth.

Q: How can one person build all this?

One person did *not* build it alone. Charles Sieg was the only human engineer on the project, but he worked in continuous partnership with Anthropic’s Claude (Opus, Sonnet, and Haiku models) — that partnership is the actual unit of production. From first commit on February 19, 2026 to public launch on Monday, May 11, 2026 — 81 days — the two of them produced 74 repositories, approximately 1.27 million lines of production code, more than 24,800+ automated tests, 8,200+ git commits, the AVIAN engine (34 subsystems), 4 backend services, 10 native clients, 14 shared libraries, 25 internal tools, 19 marketing websites, and 29 patent filings covering 637 claims. There are no other employees, no contractors, no offshore team. The AccelaStudy AI product itself is also AI-augmented in operation — the Origin synthesis pipeline produces a complete adaptive-learning domain in minutes — and the architecture was designed from day one for one-person operation with AI augmentation, which is itself one of the patent-protected innovations.

Q: How much of the code did Claude actually write?

The honest answer is “the vast majority of the lines, all of the architectural decisions made by Charles.” Charles drives requirements, architecture, patent strategy, taste, and shipping discipline. Claude generates code, tests, documentation, and patent claim drafts under that direction, with Charles reviewing every commit. Calling Claude “the implementer” and Charles “the architect” undersells both — it’s a true partnership where the human is irreplaceable for judgment and the AI is irreplaceable for throughput.

Q: Has anyone built a platform this large solo with AI before?

To Renkara’s knowledge, no. There are well-publicized examples of solo founders shipping single applications, single services, even single libraries with heavy AI assistance. AccelaStudy AI is a 74-repository platform spanning an ML engine, 4 backend services, 10 native clients, 14 shared libraries, 25 internal tools, 19 marketing sites, and a 637-claim patent portfolio — built and launched in 81 days. The company believes this is a first.

Q: Are the patents granted?

The patent applications are filed and pending. They have not yet been examined by the USPTO. We have 29 filings covering 637 claims across adaptive learning, knowledge synthesis, assessment generation, federated learning, and related technologies.

Q: How does pricing compare to alternatives?

AccelaStudy AI Certs starts at \$39/month for access to all 929 certification exams — far more coverage per dollar than any competitor. Kaplan charges \$150-\$500 for a single exam’s worth of prep. MCAT prep from Kaplan costs \$2,500-\$3,500; AccelaStudy AI MCAT is \$149/month. Annual plans offer a 20% discount.

Q: Is there a free option?

Yes. 79 free courses are available to every registered user, including a wide selection of Programming, Computer Science, DevOps, and Data Science domains. Sign up with an email to get full adaptive-engine access on the free tier; no payment information required.

Q: What technology powers the engine?

The AVIAN engine is built in Python 3.12 with PyTorch, running on AWS GPU infrastructure. The web frontend is React 19. Native iOS (Swift) and desktop (Electron) apps launch Monday, June 1, 2026. The system uses PostgreSQL for persistence, Redis/Valkey for caching, and an in-memory engine for the live knowledge model. The portfolio spans 34 subsystems.

Q: What’s the business model?

Consumer SaaS subscriptions across the AccelaStudy AI consumer product family — AccelaStudy AI Certs, MCAT, LSAT, AP, Test Prep, English, and Languages (\$49/mo–\$149/mo standard monthly) — plus AccelaStudy AI Enterprise licensing for corporate L&D teams (\$2-\$5/seat/month). No advertising. No data selling. Revenue comes exclusively from subscriptions.

Q: What data do you collect?

Minimal by design. Email is required; name and phone are optional. The system uses zero tracking cookies, zero third-party analytics (no Google Analytics, no Mixpanel), and zero tracking pixels. In federated enterprise deployments, individual learner trajectories cannot be reconstructed from aggregate data.

Q: Why “AccelaStudy”?

Accelerated study. The name reflects the core value proposition: reaching proficiency faster by eliminating wasted time. The registered trademark has been held by Renkara Media Group since the company’s founding.

About the Company

Q: How big is the team?

One human engineer (Charles Sieg) plus Anthropic’s Claude. No other employees, no contractors, no offshore team. The architecture is designed for one-person operation with AI augmentation. We expect to hire as we scale — first hires likely in customer success and developer relations rather than engineering.

Q: Have you raised any funding?

No. Renkara Media Group is bootstrapped. No VC, no angel, no debt. Revenue comes from subscriptions exclusively.

Q: Where is the company located?

Keller, Texas. Renkara Media Group, Inc. was founded in 2008 in Illinois, relocated to Texas in 2014, and moved to its current Keller, Texas headquarters in 2021.

Q: What’s the long-term vision?

Build intelligent software that makes expertise accessible to everyone. AccelaStudy AI is the first applied product. The same adaptive engine — the same patent-protected approach to modeling human knowledge — will eventually extend into professional-skill development and corporate learning at the team scale.

Operational

Q: Where can I download the press kit?

accelastudy.ai/press — includes both launch press releases (May 11 + June 1), founder bio, headshot, brand assets, screenshots, demo video, and the Q&A you're reading.

Q: How fast do you respond to press inquiries?

Within 1 business hour during business hours, and within 24 hours on weekends, throughout launch month (May 11 – June 7). After that window, within 1 business day.

Q: Can I get a free press review account?

Yes. Email press@accelastudy.ai with your outlet, beat, and intended use. We'll provision a 30-day free account with full feature access.

Q: Can the founder appear on a podcast / video interview?

Yes — pitch via press@accelastudy.ai. Optimal recording windows for the June 1-29 air week (around the multi-platform launch): May 18-22. Outside that window, ongoing availability with a 5-business-day lead time.

Media Contact

Name	Charles Sieg
Title	Founder & CEO, Renkara Media Group, Inc.
Company	Renkara Media Group, Inc.
Email	press@accelastudy.ai
Phone	(available on request via email)
Press Kit	accelastudy.ai/press
